



COURSE TITLE

MANAGING YOUR SHIPPING BUSINESS UNIT

COURSE OBJECTIVES

This course will developed you and your organization a good foundational understanding of global shipping business operations. You will be exposed to operate in global and cross border commercial activities related to export and import, which are the basic requirements needed to support the shipping business unit operations in terms of rules, compliance, regulation, international operations as well domestic. This course also prepares you to develop excellent skills in understanding and executing basic shipping documentation related to shipping business unit. You will learn to identify the risks involved and how to mitigate those risks. You will be provided some cases studies and expose you to interactive activities that provide you excellent knowledge. Further this course will assist you to acquire knowledge, specifically showcasing the logic and ease of shipping activities.

LEARNING OUTCOMES

After the program, participants will be able to:

- Plan, organize and manage their shipping business unit and activities.
- Familiarise, manage, acquire and support their business shipping operation.
- Able to identify basic risk and mitigate those risks and have in-depth knowledge of shipping documentation, procedures and financing.

TARGET AUDIENCE

Practitioners who engaged in Shipping Lines, Agents, Freight Forwarding, Financial Institutions or Banks, Corporates Firms, Manufacturing, Export, Import, Shipping, Trade Finance, Credit, SMEs with an interest in shipping business unit.

LEARNING METHODOLOGY

Online, Seminar, class participation and interaction, printed materials, face to face lecture, case studies and activities.

COURSE OUTLINE

DAY 1	CONTENTS COVERAGE
	• The Basic of Shipping Business Unit
	• Global and Domestic Shipping
	• Pre & Post Shipment Inspection
	• Pre & Post Shipment Arrangement
	• Shipment Booking
	• Shipping Documents
	• DG and Non-DG Goods
	• Types of Cargoes & Containerised
	• Sea, Air, Land & Railway Transportation
	• Case Study & Class Activities
DAY 2	CONTENTS COVERAGE
	• Incoterms 2020
	• Warehousing and Storages
	• Local and Port Authority Rules and Regulations
	• Understanding Customs Documents
	• Players & Parties to Shipping
	• Discrepancies and Red Flags
	• Risk Management in Shipping
	• Understanding The Supply Chain
	• Shipping Liners, Freight Forwarder and Agents
	• Case Study & Class Activities